



CHARITABLE CHATTER

Department of Charitable Gaming

Volume 2, Issue 1

February 1, 2012

Spotlight Organization Hillbilly Christmas in July, ORG2042

Commissioner Marty Hammons and Deputy Commissioner Bob Sparrow recently attended the ribbon cutting for a new playground opening in Pikeville. The playground was funded partially by charitable gaming. The land for the playground was donated by the city of Pikeville and once the construction and equipment installations are completed it will be turned back over to the city for upkeep and maintenance.

Hillbilly Christmas Chairman, Jimmy Kinney, explained that their organization was issued a charitable gaming license by our department in 2006. The purpose of obtaining a charitable gaming license was to help the organization raise money for the Shriners Hospital in Lexington and establish a universal access playground in Pikeville. The organization has a license to conduct raffles where they normally raffle off a car and a motorcycle every year.

Kinney advised that since they have been conducting charitable gaming they have provided over \$30,000 in toys to the Shriners Hospital in Lexington. The actual value of these toys most likely exceeds \$570,000, a portion of which was paid from using the gaming proceeds from raffles conducted by the organization.

In addition, the organization has been raising funds for the universal access playground in Pikeville. The playground is located in the Bob Amos Park. The organization, assisted by the city, has provided the playground equipment and construction for the project. Kinney advised that Hillbilly Christmas in July, Inc. will have donated approximately \$300,000 towards the project. The remaining funds for the project have been donated by businesses and members of the community.

Kinney stated that charitable gaming plays a large role in the funding of the projects and looks forward to many more years of community service in the Pikeville and Lexington areas.

Special points of interest:

- *Chairperson—means the chief executive officer and any officer, member, or employee of a licensed charitable organization who will be involved in the management and supervision of charitable gaming. In other words, anyone listed as a chairperson must be a bona fide member, officer or employee of the organization.*
- *A licensed organization, including exemptions, must notify our office of officer changes within 30 days of occurring. Failure to do so will result in the issuance of a Notice of Violation.*
- *If a licensed organization, including exemptions, wishes to change their day, time or location of their gaming activity, they must notify our office at least 10 days prior to the event. Failure to do so will result in the issuance of a Notice of Violation. Having such stated in the lease agreement is not in compliance.*
- *Only one (1) organization can game at an unlicensed facility without obtaining a facility license. The only exception is if the facility is owned or rented by one organization and then sub-leased to one (1) additional organization.*



2011 Harley Davidson Wide Glide

Please submit
only one (1)
check with your
financial report.

Need More Exposure for your Charity?

How about social media!!

In today's world, most everyone has dialed into some type of social media. This can be a great (and FREE!) way to advertise your charity! On Facebook, you can not only update your status advertising your organization's charitable purpose, gaming activities, etc. you can start your own page about your charity! You can "invite" friend(s) on your friend list to events that are being put on for your organization to fundraise including any charitable gaming being conducted by your organization. This can also be done with MySpace and Twitter! So go ahead, log into one or all of these types of social media to gain attention for your organization!

Department of Charitable Gaming

**132 Brighton Park Blvd.
Frankfort, KY 40601
Phone: 502-573-5528
Toll Free: 800-729-5672
Fax: 502-573-6625**

Keep in Touch Easier!

In December 2010, we began using email regarding renewals, financial reporting, changes, upcoming events, news, etc.!! Please notify our office with the email address of the current CEO so that we can relay information to them in this manner! Also, please remember to update the email address of the CEO as they change. Subscribe to our emails by emailing Tammy Downey at TammyJ.Downey@ky.gov, by sending a fax to (502)573-6625 or calling the officer at (502)573-5528. Once you have registered your email address, you will receive reminders, newsletters, notices, forms, etc. in email format. Keep a check on your inbox for information from DCG!

Informational Tidbits

As shown in the June 2011 issue of Charitable Chatter, all gaming activities are day and time specific on licenses. When you are completing your application, you must be very specific about the types of gaming you wish to conduct, when it will be conducted and where it will be conducted. Failure to do so will require your organization to obtain temporary licenses which cost \$25.00 for each one.

For instance, if your organization wishes to conduct three (3) raffles during a license year, please state the day, time and location of where each of these raffles will be drawn upon the filing of your application. Each of these will be clearly stated on your license. This pertains to any and all gaming activity.

For special licensed events, the organization is still required to file Form CG-Schedule-A.

When applying for a Charity Fundraising Event license or Special Charity Fundraising Event license, please complete the application in its entirety. Many organizations do not complete question 7 regarding other activities, not related to charitable gaming, that will be going on during the special event. In order to qualify for a charity fundraising event license, the organization must have other activities occurring during the event that brings in the general public for something other than charitable gaming. Examples are: dinners, auctions, fairs, festivals, carnivals, bazaars, presentation about organization, etc.

There are two (2) differences in a CFE license and a SLCFE license. They are:

- The predominant number in type of gaming
- The duration in time that the event can last.

Complaint?

If you have a complaint regarding charitable gaming activities that you wish to share with our department, please contact Bob Sparrow, Deputy Commissioner, at (800) 729-5672 ext. 247 or at Bob.Sparrow@ky.gov.

Financial Reporting Postmark Schedule

1st qtr 12	April 30, 2012
2nd qtr 12	July 31, 2012
3rd qtr 12	October 31, 2012
4th qtr 12	January 31, 2013